



HIGHTOWER EXPANDS TO KANSAS, COMPLETES 12TH TRANSITION FOR 2016 WITH \$260-MILLION TEAM FROM UBS

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CHICAGO —December 5, 2016 — HighTower announces the launch of Falcon Wealth Advisors, an independent firm based in Mission Woods, Kan. overseeing \$260 million in assets. Chief Executive Officer and Wealth Advisor Jake Falcon and Chief Operating Officer and Wealth Advisor Cory Bittner lead the team, which is the first to join HighTower in Kansas. Formerly, the team was with UBS.

“The HighTower culture, brand and platform are built by advisors, for advisors,” said **Michael Parker, Chief Development Officer, HighTower.** “Our proud community is made up of elite financial professionals like Jake and Cory, who are deeply committed to putting their clients’ best interests first.”

Prior to launching Falcon Wealth Advisors, Mr. Falcon spent more than a decade at UBS, where he was a Senior Vice President and Wealth Advisor focusing on asset allocation, total portfolio management and retirement income planning. He also advises clients on education funding, structures for charitable giving and the importance of estate planning. Mr. Bittner joined UBS in 2010.

“In launching Falcon Wealth Advisors, Cory and I are building an independent business that reflects our commitment to providing clients with the highest standard of care, highlighted by good faith, loyalty and trust,” said **Mr. Falcon.** “HighTower’s sophisticated platform and commitment to the fiduciary standard made them the right partner to help us make the shift to independence.”

Falcon Wealth Advisors is the first team to leverage the HighTower balance sheet for start-up capital.

“There are several ways to obtain start-up capital, either through HighTower or through our strategic partners,” added **Mr. Parker.** “Our rapid growth and financial strength enable us to extend start-up capital to support the launch of new independent firms around the country.”

Falcon Wealth Advisors is HighTower’s 12th transition in 2016 to date.

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About HighTower

HighTower is a national firm built by and for elite financial advisors. HighTower advisors commit to the fiduciary standard: a binding promise to put our clients’ interests first. Powered by a proprietary technology and investment platform, HighTower embraces bold change to create a culture of collaboration and growth and to meet the evolving needs of sophisticated investors. For more information, see www.hightoweradvisors.com and www.byadvisorsforadvisors.com.

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