



# HIGHTOWER SETS RAPID PACE FOR 2017 GROWTH WITH 4<sup>TH</sup> NEW TEAM

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**CHICAGO — March 13, 2017** — HighTower announces the launch of Ewing/Cona Wealth Management in Marlton, New Jersey. Formerly with Merrill Lynch, the team oversees nearly \$200 million under the leadership of Managing Directors and Partners Jim Ewing and Michael Cona.

“Financial advisor teams like Ewing/Cona Wealth Management come to HighTower to accelerate the growth of their businesses among a community of like-minded peers in a fiduciary environment,” said **HighTower CEO Elliot Weissbluth**. “The HighTower culture, brand and platform reflect our signature ‘by-advisors-for-advisors’ approach.”

Mr. Ewing has nearly 20 years of experience in the financial services industry, and Philadelphia and New Jersey Monthly magazines named him a Five Star Wealth Manager for four consecutive years (2011-2014). He creates and oversees discretionary model portfolios, implements strategies overseen by third-party managers and customizes distinct investment strategies to help each client pursue their goals and objectives within their defined risk tolerance. Prior to joining HighTower, Mr. Ewing served as First Vice President and Wealth Management Advisor at Merrill Lynch for nearly a decade.

“Our clients are successful individuals, families, and business owners with complex financial needs,” said **Mr. Ewing**. “Working with HighTower allows us to deliver the comprehensive wealth management guidance they expect and deserve.”

Mr. Cona oversees the financial planning process for Ewing/Cona Wealth Management. The team’s approach involves getting to know each client’s specific circumstances, goals and concerns and designing personalized financial plans that can act as a roadmap to the future. He also works closely with clients’ tax and legal advisors to help ensure that the team’s recommendations align to help protect and grow clients’ wealth. Also a multi-year recipient of the Five Star Wealth Manager award, Mr. Cona served as a Vice President and Wealth Management Advisor at Merrill Lynch before joining HighTower.

“HighTower’s commitment to the fiduciary standard aligns with our team’s core values,” said **Mr. Cona**. “We are proud to join a community of professionals dedicated to putting clients’ best interests first.”

For media inquiries, please contact Melinda Brodbeck, JConnelly, at 973-850-7348 or [mbrodbeck@jconnelly.com](mailto:mbrodbeck@jconnelly.com).

## **About HighTower**

HighTower is a national firm built by and for elite financial advisors. HighTower advisors commit to the fiduciary standard: a binding promise to put our clients’ interests first. Powered by a proprietary technology and investment platform, HighTower embraces bold change to create a culture of collaboration and growth and to meet the evolving needs of sophisticated investors. For more information, see [www.hightoweradvisors.com](http://www.hightoweradvisors.com) and [www.byadvisorsforadvisors.com](http://www.byadvisorsforadvisors.com).

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