



FOR IMMEDIATE RELEASE

Megan Snyder  
Jennifer Connelly Public Relations  
973-850-7340  
[msnyder@jcprinc.com](mailto:msnyder@jcprinc.com)

## HIGHTOWER NETWORK LAUNCHES WITH \$300 MILLION SHAFFER WEALTH MANAGEMENT TEAM IN ATLANTA

CHICAGO, IL – June 3, 2013 – HighTower, the nation’s destination of choice for entrepreneurial advisors seeking greater independence and practice control, announces that Shaffer Wealth Management is the first advisor team to join the HighTower Network.

The Network enables breakaway advisors to smoothly transition from the traditional wirehouse model to independence. HighTower deploys its proven transition resources so advisors and their clients can seamlessly realize the robust resources available on HighTower’s platform. Post-transition, HighTower provides comprehensive compliance, technology, operations, accounting, facilities, institutional-grade and alternative research, business development, and communications services.

The HighTower Network provides an unparalleled mix of business control with the independence to serve as fiduciaries that act in the best interest of clients. Advisors that join the Network gain the unique benefits of a truly multi-clearing and multi-custodial platform with industry leading trust companies, insurance companies, and other service providers necessary to meet the evolving and complex needs of high-net-worth investors.

“Network advisors immediately gain competitive advantages by aligning with HighTower’s proven solutions, resources and technology,” said Mike Papedis, National Director of HighTower Network. “We make an otherwise complex and risky transition process seamless and smooth.”

Atlanta, GA-based Shaffer Wealth Management oversees \$300 million in assets, focusing on comprehensive wealth management solutions, with expertise serving wealthy families with concentrated stock positions. In addition, the team is experienced in customizing cash flow solutions and liability management. The team consists of Roger Shaffer, Managing Director, Rhonda Lamb, Executive Director, and Perry Neuman, Senior Director, who have over 50 years of combined experience in the financial services industry. The team previously worked for SunTrust Investment Services, Inc., Alexander Key Division. Mr. Shaffer was a Financial Advisor at Merrill Lynch prior to joining SunTrust, and holds Certified Investment Management Analyst (CIMA) and Certified Private Wealth Advisor (CPWA) designations.



“We conducted extensive due diligence; keeping control of our business and aligning with a good outfit that we trust made the HighTower Network far and away the only choice for our team,” said Mr. Shaffer. “HighTower’s bench strength and deep resources put the firm in a class by itself. Leveraging this will turbo-charge the growth of our business.”

For media inquiries, please contact Megan Snyder, Jennifer Connelly Public Relations (JCPR), at 973-850-7340 or [msnyder@jcprinc.com](mailto:msnyder@jcprinc.com).

### **About HighTower**

HighTower is a national, advisor-owned financial services company serving high-net-worth and institutional clients. HighTower advisors are experienced investment professionals with large and established practices. As a dually-registered, multi-custodial firm, HighTower provides sophisticated investment solutions as well as an independent and unobstructed view of the markets. The company is headquartered in Chicago and maintains corporate centers in New York and San Francisco and offices across the country. See [www.hightoweradvisors.com](http://www.hightoweradvisors.com).

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