



# HIGHTOWER

AN UNOBSTRUCTED VIEW

**FOR IMMEDIATE RELEASE**

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## HighTower's Dr. Eugene Lerner & Greg Sarian Featured in *Research Magazine's* 2014 Advisor Hall of Fame

*HighTower* advisors represent two out of five honorees in prestigious industry ranking **CHICAGO – November 25, 2014** – *Research* magazine named Eugene Lerner from HighTower's Lerner Group and Greg Sarian from HighTower's Sarian Group to its 2014 Advisor Hall of Fame. Now in its 24th year, the Hall of Fame recognizes excellence in the financial advisory profession by honoring a small group of elite performers annually.

The 2014 Hall of Fame honorees will be profiled in the December print issue of *Research* and featured online at <http://www.thinkadvisor.com/research-magazine>, on November 24.

"Eugene Lerner and Greg Sarian exemplify the qualities that define a successful leader in our industry: the hunger to always be learning, a long-term vision for practice growth and a steadfast dedication to serving their clients," said **Elliot Weissbluth, CEO of HighTower**. "We are proud to see two of our own occupying places on this prestigious list."

Selection criteria for Hall of Fame honorees include:

- A minimum of 20 years in the industry
- Substantial assets under management
- Demonstration of superior client service
- Positive recognition from their peers and the broader professional community

**Dr. Eugene Lerner** is a Managing Director and Partner at HighTower. He leads the Lerner Group (<http://www.hightoweradvisors.com/who-we-are/advisors/the-lerner-group>), based in Deerfield, Ill. His research and expertise in stocks, bonds and regulation of the financial industry have earned him international recognition in both academic and financial industry circles. Previously, he was a Director of Wealth Management at Morgan Stanley Smith Barney. He has served on the Board of Governors of the Chicago Stock Exchange and was President of his own investment advisory firm, Disciplined Investment Advisors, for more than 20 years.

Dr. Lerner is also Professor Emeritus of Finance at Northwestern University's Kellogg Graduate School of Management and has traveled the world as a visiting faculty

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member at universities in Thailand, South Korea, South Africa, Ireland, France, Ecuador, Venezuela and Switzerland. He served as Senior Economist for the House Banking and Currency Committee, and was an Economist for the Federal Reserve Bank of Chicago and has testified at numerous legislative hearings on a wide range of financial topics. The author of eight books on financial and investment strategies, he has also written more than 60 articles for publication in leading scholarly journals such as the Journal of Finance, Journal of Money and Credit, and the American Economic Review.

**Greg Sarian**, also a Managing Director and Partner at HighTower, leads the Sarian Group (<http://www.hightoweradvisors.com/who-we-are/advisors/the-sarian-group>) in Wayne, Pa. Before joining HighTower, Mr. Sarian worked for Merrill Lynch, where he was selected by senior management to instruct other top performing Merrill Lynch financial advisors in advanced wealth management strategies. He specializes in financial planning with an emphasis on executive compensation, risk management, tax minimization, and wealth transfer planning. Mr. Sarian has in-depth knowledge of saving for financial independence, maximizing employer benefits and equity compensation, developing proactive investment strategies, and using a team-based approach to deliver custom solutions with the highest level of service. He has appeared five times on the *Barron's* Top 1,000 Advisors list.

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## **About HighTower**

HighTower is an industry-leading financial services firm offering a unique platform that blends objective wealth management advice with innovative technology. Our dedication to transparency in wealth management for investors and comprehensive support for independent advisors sets us apart. See [www.hightoweradvisors.com](http://www.hightoweradvisors.com).

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