



HIGHTOWER'S BLUEPRINT FOR GROWTH WINS "NON-CUSTODIAN SUPPORT PLATFORM" CATEGORY AT 2015 WEALTHMANAGEMENT.COM INDUSTRY AWARDS

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Hightower Advisors, LLC is a SEC
registered investment advisor.*

CHICAGO— September 28, 2015 — WealthManagement.com named HighTower's Blueprint for Growth the winner in the "Non-Custodian Support Platforms" category of its 2015 Industry Awards. HighTower topped finalists Dynasty Financial Partners and XY Planning Network to secure the top prize at the awards ceremony in New York on September 24.

"Blueprint for Growth is one of many exclusive resources available to advisors who partner with HighTower to launch their own practices as independent business owners," **said Elliot Weissbluth, HighTower Founder and CEO.** "Whether you are a wirehouse advisor seeking to join HighTower as an employee, or you want to start your own firm on your own ADV, this award validates our position as the destination of choice for any advisor seeking growth and control of his or her destiny."

HighTower advisors generally experience twice the growth of the industry average. Blueprint for Growth benchmarks advisory practices against the behavioral characteristics, tactics and strategies of top-performing HighTower teams in seven categories, including:

- Growth & the ability to scale up
- Excellence in client experience
- Profitability
- Leadership & culture
- Business development discipline & efficacy
- Business planning process, execution & accountability
- Investment philosophy & process consistency

"Our community is selective. We welcome elite advisors who are truly passionate about serving their clients," **said Michael Parker, Chief Development Officer, HighTower.** "The ability to share intellectual capital and collaborate attracts the best advisors to our platform."

For media inquiries, please contact Melinda Brodbeck, JCPR, at 973-850-7348 or mbrodbeck@jcprinc.com.

About HighTower

HighTower is a national firm built by and for elite financial advisors. HighTower advisors commit to the fiduciary standard: a binding promise to put our clients' interests first. Powered by a proprietary technology and investment platform, HighTower embraces bold change to create a culture of collaboration and growth and to meet the evolving needs of sophisticated investors. For more information about what HighTower offers top advisors, see www.byadvisorsforadvisors.com.

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