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HIGHTOWER'S APEX 2017 GATHERS EXPERTS AND VISIONARIES TO EXPLORE THE CROSSROADS OF HEALTH AND WEALTH

Former NASA astronaut Captain Scott Kelly to deliver opening keynote at 3^d annual Apex Summit

CHICAGO — May 1, 2017 — HighTower will host the 3rd Annual Apex Summit on May 23-24 at the Intercontinental San Francisco. Featuring insightful speakers and thought leaders from a variety of fields, Apex 2017 will explore the idea that financial success is not an end-goal in and of itself, but rather a catalyst to achieving an extraordinary quality of life.

"At HighTower, we believe strongly that financial health is a critical element of overall wellness," said **HighTower CEO Elliot Weissbluth**. "We assembled a diverse group of passionate, knowledgeable individuals—including CEOs, scientists, an Olympian and a space explorer—for a broader conversation about how to help clients lead healthier, more fulfilling lives."

Former NASA astronaut Scott Kelly will kick off the dynamic Apex program with his opening keynote: "The Sky is Not the Limit: Lessons from a Year in Space." Captain Scott Kelly's epic Year In Space solidified his status as one of the greatest pioneers in history. Now, in his acclaimed speech appearances, he brings audiences to the edge of their seats with transcendent insights that inspire and challenge them to dream big, test the status quo, and "choose to do the hard things."

One of a select group of Americans who embody a defining moment in the nation's history, he captivated the world and seized the imagination of millions during his record-breaking voyage—proving that the sky is not the limit when it comes to the potential of the human spirit. On his trip, Scott, together with his identical twin brother Mark on Earth, paved the way for the future of space travel and exploration as the subjects of an unprecedented NASA study on how space affects the human body.

This year, the world awaits another exciting landing with the arrival of Scott's widely-anticipated memoir, "Endurance: My Year In Space and Our Journey to Mars" slated for release in fall 2017. His book has also been optioned as a Hollywood film by Sony Pictures.

Jacqueline Fuller, president of Google's philanthropy, Google.org, will also address Apex attendees. Google.org provides more than \$200 million yearly to support innovators using technology for humanity. Fuller manages a global team that brings together Googler volunteers, product donations and funding in areas such as education, economic empowerment and inclusion. She previously served as Deputy Director of Global Health at the Bill & Melinda Gates Foundation, where she was a member of the senior management team for eight years. At Apex 2017, she will discuss her wisdom and insights on harnessing innovation.

"Scott and Jacqueline both have inspiring stories and valuable perspectives to share," added **Weissbluth**. "When it comes to challenging the status quo, the thought leaders and experts taking the stage at Apex 2017 speak from experience."

Apex 2017 is a by-invitation-only event. For further details, visit <http://www.hightoweradvisors.com/Apex>.

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About HighTower

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