



FOR IMMEDIATE RELEASE

Nicole Abbott
JCPR
973-850-7315
nabbott@jcprinc.com

**HIGHTOWER NETWORK AND HIGHTOWER ALLIANCE PROVIDE
ADVISORS WITH NEW PATHS TO INDEPENDENCE**

CHICAGO, IL - September 13th, 2012 - HighTower, the nation's first advisor-owned financial services firm serving wealthy families and institutional clients, announces the latest in a series of innovative solutions for advisors with two new paths to providing clients with investment advice without conflicts of interest: HighTower Network and HighTower Alliance.

The new offerings are an extension of HighTower's commitment to the independence of the entrepreneur advisor, backed by the strength of its access to the highest-caliber investment products, services and back-office support, and both offerings allow advisors to keep 100% of their earnings.

Targeted to advisors leaving a wirehouse, HighTower Network is a turnkey solution that provides advisors with the opportunity to become independent without the expensive overhead associated with starting and running a practice. HighTower Network members benefit from HighTower's cutting-edge platform with its integrated broker-dealer and affiliation with the HighTower brand name, while still giving members the freedom to manage their own staff and keep control over the day-to-day details of the business.

Geared for advisors either leaving the wirehouses or already an independent advisor, the HighTower Alliance provides its members with access to the firm's groundbreaking platform along with the option to retain the services of HighTower specialists for additional ongoing advisory services, in areas such as legal, HR, technology and marketing.

"With the addition of the HighTower Network and the HighTower Alliance to our range of offerings there are more ways than ever for experienced advisors to establish true independence and build a business around doing what's best for their clients," said Elliot Weissbluth, Chief Executive Officer of HighTower. "HighTower is now able to provide every breakaway broker and independent advisor with the customized set of services that best serves their needs."



Both HighTower Network and HighTower Alliance provide advisors with the full universe of Wall Street’s sophisticated investment products combined with access to HighTower’s intellectual capital and institutional-level service providers.

“We know there are some advisors looking for independence and autonomy who also want to harness the benefits that our dynamic national enterprise offers,” said Mike LaMena, HighTower Chief Operating Officer. “HighTower Network and HighTower Alliance are for those advisors who want access to what we can provide, but may be in a market we have yet to enter or want to retain a distinct brand identity.”

HighTower has never advocated a one-size fits all approach to anything and providing advisors with the opportunity to achieve independence is no different. With the addition of the HighTower Network and the HighTower Alliance to the firm’s array of options, HighTower is providing more opportunities for experienced advisors to establish true independence and build a business around putting the interests of their clients first.

For media inquiries, please contact Nicole Abbott at 973-850-7315 or nabbott@jcprinc.com.

About HighTower

HighTower is a national, advisor-owned financial services company serving high-net-worth and institutional clients. HighTower advisors are experienced investment professionals with large and established practices. As a dually-registered, multi-custodial firm, HighTower provides sophisticated investment solutions as well as an independent and unobstructed view of the markets. The company is headquartered in Chicago and maintains corporate centers in New York and San Francisco and offices across the country. See www.hightoweradvisors.com.

###