



HIGHTOWER ANNOUNCES KEYNOTE SPEAKERS FOR APEX: GATEWAY TO GROWTH

JEFFREY GUNDLACH, DANIEL PINK TO ADDRESS ATTENDEES AT SECOND ANNUAL APEX
CONFERENCE JUNE 2-4 IN CHICAGO

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CHICAGO — May 11, 2015 — HighTower will host its second annual Apex conference June 2-4 at the Ritz-Carlton Chicago, featuring keynote speakers Jeffrey Gundlach and Daniel Pink in addition to other provocative thinkers from the financial services industry and beyond.

"There is tremendous power in bringing together brilliant people who see opportunities for disruption, growth and positive change in our industry," said HighTower CEO Elliot Weissbluth. "This is a hallmark of HighTower's business model, and I am proud to have a number of truly visionary individuals joining us for our second annual Apex event."

Mr. Gundlach is CEO and CIO of DoubleLine. Dubbed the "King of Bonds" by Barron's, he is a renowned expert in bond and fixed-income investments. His investment strategies have been featured in such publications as The New York Times, Financial Times, The Wall Street Journal, Barron's, Forbes and Fortune and earned him accolades including "Mutual Fund All-Star" (Fortune), "50 Most Influential" (Bloomberg Markets) and "Money Manager of the Year" (Institutional Investor). At Apex, Mr. Gundlach will deliver remarks on the state of the economy and markets.

Mr. Pink is the author of five provocative books, including three long-running New York Times bestsellers: "A Whole New Mind," "Drive," and "To Sell is Human." He will discuss his latest work, "To Sell is Human: The Surprising Truth About Moving Others," which offers a fresh look at the art and science of sales. Using a mix of social science, survey research and rich stories, the book reveals the personal qualities and specific skills necessary for effectively and ethically persuading, influencing and moving others.

In addition to the keynote speakers, this year's event includes a session entitled "The Power of Brand" featuring Mr. Weissbluth and Steve Hayden, co-creator of the famous "1984" campaign for Apple, who is one of the most celebrated and admired creative leaders in advertising. Mr. Hayden worked closely with Mr. Weissbluth on the development of the HighTower brand, and the two will share insights on the importance of brand-building in today's competitive market environment.

Liz Ann Sonders, Senior Vice President and Chief Investment Strategist, Charles Schwab & Co., Inc. will share her perspective on the economy and global markets. Ms. Sonders is responsible for investment strategy activities ranging from market and economic analysis to investor education, focused on the individual investor. She appears regularly in national print and broadcast media and was recently named to the "IA 25," Investment Advisor's list of the 25 most important people in and around the financial advisory profession.

National media personality and CNBC contributor Carol Roth will serve as the emcee for Apex 2015. Ms. Roth is a "recovering" investment banker, entrepreneur, investor, speaker and author of the New York Times bestselling book, "The Entrepreneur Equation." As a deal-maker, Ms. Roth helped clients complete more than \$2 billion in transactions including capital raising, mergers and acquisitions, licensing, joint venture and partnership deals. She was named a Top 100 Champion by the Small Business Influencer Awards for 2011, 2012, 2013 and 2014.

For more information follow Apex on **Twitter @HighTowerAdvorsor**.

For media inquiries, please contact Melinda Brodbeck, Jennifer Connelly Public Relations (JCPR), at 973-850-7348 or mbrodbeck@jcprinc.com.

About HighTower

HighTower is an industry-leading financial services firm offering a unique platform that blends objective wealth management advice with innovative technology. Our dedication to transparency in wealth management for investors and comprehensive support for independent advisors sets us apart.

See www.hightoweradvisors.com.