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HIGHTOWER AND CAIS BRING IMPACT INVESTING TO ADVISOR COMMUNITY

Endeavor Targets Global Entrepreneurs with New Impact Fund

CHICAGO, IL. - May 22, 2014 - Endeavor Global Board Members Elliot Weissbluth, CEO HighTower, and Matt Brown, CEO CAIS, unveiled their support of a new philanthropic fund launched by Endeavor, a leading non-profit organization in the high-impact entrepreneurship movement.

Weissbluth and Brown, along with fellow Endeavor Global Board member Joanna Rees, introduced the new impact-investing fund to the advisor community at HighTower Apex 2014.

The Catalyst fund was formed by Endeavor with the purpose of co-investing in selected entrepreneurs alongside private lead investors. The fund seeks to deliver a competitive return on investment without traditional management fees and expenses, while providing Endeavor with the necessary resources to support its global work.

Endeavor Board Chairman Edgar Bronfman Jr. said, "Endeavor Catalyst puts the ideals of transformation and innovation into action, disrupting philanthropy as we know it."

The fund, which was first open to private investors in 2013, is now also available to the investment advisor community on the CAIS platform.

"As the use of impact investing increases in the wealth management industry, Endeavor Catalyst offers advisors an opportunity to do well while doing good," said Matt Brown.

Mr. Weissbluth said, "Catalyst is a rare financial vehicle that sponsors a charitable mission with tremendous potential for economic impact."

"Catalyst represents an opportunity for investors who want to support big ideas and big dreams that can truly change the world," said Linda Rottenberg, Endeavor Co-Founder & CEO. "Endeavor has been called the best anti-poverty program in the world, and our results will only amplify through the support of the Catalyst fund."

Endeavor is a global leader in the high-impact entrepreneurship movement, driving economic development by funding, mentoring and supporting a rigorously selected group of entrepreneurs with the potential to create hundreds to thousands of jobs in their local economies.

Endeavor Board members are uncompensated directors who contribute their time and respective intellectual capital and resources to support this innovative approach towards high-impact entrepreneurship and impact investing.

For more information about Endeavor and Endeavor Catalyst, visit www.endeavor.org.

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